PARAMOUNT

Pulse Beat

Paramount Chamber of Commerce • *Founded in 1924* • February 2026

'Have a Heart'

SEACCA's Special Pet Adoption Program
through February 28 (*page 5*)



February 20 is
National Love Your Pet Day!

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From the

Mayor's Desk

MAYOR PEGGY LEMONS

February is a time to celebrate partnership, and one of the programs closest to my heart is the Paramount Education Partnership (PEP). PEP represents what's possible when a community comes together to invest in its future, and that's our students. The partnership is a joint effort of the City of Paramount, the Paramount Unified School District, the Paramount Chamber of Commerce and the whole Paramount community.

Through the generosity of local businesses and community partners, PEP has provided 655 scholarships and educational support totaling nearly $2 million dollars to Paramount students as they pursue college, vocational training and other career pathways. These donations are more than financial contributions, they are a powerful vote of confidence in our young people and their potential.

To our business community: thank you. Your continued support makes a real and lasting difference, and we are deeply grateful for your commitment to education in Paramount. I also encourage you to help spread the word by sharing our open PEP application with students, employees, and families who may benefit.

If you or your business are interested in supporting this important effort, I invite you to visit *paramountcity.gov/community/pep* To contribute, please scan the QR code at the left. Please also see the PEP Scholarship Flyer on page 7.

Together, we are opening doors, creating opportunity and shaping a brighter future for Paramount.

Paramount Spirit Award to Alicia Gonzalez

At the January 13 council meeting, we awarded the Paramount Spirit Award to Alicia Gonzalez. This recognition is presented quarterly to individuals who embody the very best of our community. Alicia is a remarkable example of that spirit.

She was part of a team—alongside Pastor Ken Korver, School Board Member Alicia Anderson and others—that worked closely with our State Representative to secure not one but two major grants totaling $2 million. Those grants helped make possible a new preschool and important updates to the Paramount Pool.

But Alicia's service extends far beyond these accomplishments. She secured many donations, like tickets for neighborhood children to attend "Breakfast with Santa" and a $10,000 donation from Paramount Petroleum to support families in need. And, at a time when her neighborhood needed it most, she stepped up and organized Neighborhood Watch meetings for many years in the Perilla and Passage area.

In the early 2000s, Alicia was named Soroptimist Woman of the Year, and in 2007, she continued her service as a volunteer as a track and field coach at Paramount High School, supporting students both on and off the field.

Alicia's heartfelt compassion and commitment have helped shape the Paramount we know today. Her work reminds us that strong communities grow from neighbors who care deeply and take action. Please also see the award presentation photo on page 6.

Student Mayors for the Day

At the January 27 City Council meeting, Juan C. Rojas Jr., a 4th-grade student at Lincoln Elementary School, and Robin Swift, a 5th-grade student from Collins Elementary School, were both honored as Student Mayor for the Day.

This program is a partnership between the City and the Paramount Unified School District that recognizes exemplary students. This year Mayor Rojas has achieved perfect attendance with no absences or tardies. Mayor Swift, known for being a responsible and respectful leader on campus, proudly serves as her elementary school's Student Council President. The City Council proudly presented them each with a gavel and certificate to commemorate their hard work.

Presidents Day closure information

City facilities will be closed on Monday, February 16, in observance of Presidents Day. City Hall and the City Yard will be closed, and the Paramount Sheriff's Station will remain open from 8 a.m. to 5 p.m. There will be no street sweeping or makeup services, however trash collection will continue as regularly scheduled.

Free small business promotion

Do you want your Paramount business to be featured on the City's Explore Paramount website? Get featured on our website and social media pages to help spread the word about your business! If you would like to participate or share your content with us, reach out to communications@paramountcity.gov today! With over 40,000 followers on the city's social media pages alone, this is your chance to showcase what makes your business special and connect with the Paramount community.

City graffiti-removal services

Did you know the City offers graffiti removal services for all public areas and for private properties visible from the street? The Public Works Department works diligently to keep Paramount clean and welcoming by removing graffiti within 72 hours whenever possible. To report graffiti, residents may call (562) 220-2233 at any time or submit a request through the Paramount NOW mobile app or online portal at *paramountcity.gov/now*. For graffiti located on freeways, freeway exits, or along the Somerset Ranch Road frontage road, submit a service request directly to Caltrans at *bit.ly/CalTransCSR*. Help keep Paramount safe, healthy and attractive!

PARAMOUNT REPTILES
Book your Reptile Show! Available for birthday parties, schools, private events, worship centers, photo shoots, music videos & films.
15325 Paramount Blvd., Paramount, CA 90723
562-608-6389 ▪ 11 a.m.-7 p.m. M-F ▪ 11 a.m.-3 p.m. S-S
IG: @paramountreptilez_store & @paramountreptilez

PARAMOUNT Chamber of Commerce

You're Invited

STATE OF THE CITY

Presenting Sponsor
AIR PRODUCTS

Supporting Sponsor
TRIPEPI SMITH
marketing • technology • public affairs

Thursday
Feb 19, 2026
11am-1:30pm

Progress Park
15500 Downey Ave.
Paramount, CA 90723



Alison Millette
Paramount Chamber President



Mayor Peggy Lemons
City Mayor



Dr. Joshua Lightle,
PUSD Superintendent



John Moreno,
City Manager

Members: $85 per person and $690/VIP table for 8 Nonmembers $90 per person, $745 tables

View the State of the City Livestream

www.youtube.com/@cityofparamount

Local Access Channel 36











Trucks and trailers kept coming on January 18, all loaded with old furniture, bedding, electronics, broken toys, paper for shredding and much more. It was the annual *Clutter-Free Paramount* event, and this year it was bigger than ever. Thanks to our volunteers who pitched in to sort and box it all, Paramount is a much tidier town.









SEAACA
Dedicated to Quality Animal Care & Control

February 20 is
National Love Your Pet Day!

'Have a Heart'

$14 Pet Adoption Fee
Through February 28th

All dogs & cats

Visit **seacca.org** for adoption, interaction & viewing hours

Adoption includes spay/neuter, microchip, first set of vaccinations & flea treatment. This special offer cannot be combined with any other offer or promotion. Some may require refundable spay/neuter deposit. Excludes adoption holds placed before available date. Excludes "Boutique Buddies." License fee not included.





9777 Seacca Street
Downey, CA 90241
562-803-3301



Paramount Spirit Award to Alicia Gonzalez

At the January 13 City Council meeting, Alicia Gonzalez, a long-time resident of Paramount and safety advocate in her neighborhood, was awarded the Paramount Spirit Award. To learn more, please see "From the Mayor's Desk" on page 3.



Holiday Home Decorating Contest winner

Winners of the Holiday Home Decorating Contest received their awards at the January 13 City Council meeting. Shown is the first-place winner, the Perez family.



Military banner recognition

At the January 13 City Council Meeting, a military service member's family was presented with a banner replica being placed on the Boulevard of Heroes. The service member is Andrew Omar Garcia, who has begun his service with the U.S. Army.



Student mayors

At the January 27 City Council Meeting, Juan C. Rojas Jr., a 4th-grade student at Lincoln Elementary School, and Robin Swift, a 5th-grade student from Collins Elementary School, were sworn in as the January Student Mayors for the Day. To learn more, please see "From the Mayor's Desk" on page 3.

Know your city emergency phone numbers

In an emergency, every second counts. Having the right phone numbers saved in advance can make a critical difference when help is needed quickly. Residents are encouraged to take a moment to add the following important contacts to their phones:

- **911**—Use for life-threatening situations, crimes in progress or fires.
- **Sheriff's Dispatch**: **(562) 623-3500**—Use to report suspicious activity, non-emergency crimes and noise disturbances that require a deputy's response.
- **Paramount Public Safety**: **(562) 220-2002**—Use for general inquiries, Neighborhood Watch information or administrative requests during business hours.

Staying informed and prepared helps keep our community safe.



EST. 2004

PARAMOUNT EDUCATION PARTNERSHIP

2026 PEP Scholarship

Now Open!





About PEP

The Paramount Education Partnership's (PEP) goal is to make education paths financially accessible to all students beyond high school in the City of Paramount. PEP is a collaborative effort between the City of Paramount, Paramount Unified School District, and the Paramount Chamber of Commerce.

Scholarships Available:

- **$1,000:** Community colleges
- **$3,000:** California State Universities, including vocational/trade/technical schools
- **$4,000:** University of California or an accredited private university

Criteria Includes:

- Must be a City of Paramount resident or Paramount Unified School District student
- Possess a total weighted GPA of at least 2.0

APPLICATION DEADLINE: MARCH 31, 2026

FULLY ONLINE THROUGH KALEIDOSCOPE!

https://apply.mykaleidoscope.com/scholarships/2026PEPSCHOLARSHIP

For more info, please contact our Community Services Office at (562) 220-2121.

Chamber Ribbon Cutting Ceremonies

January 8 • 7902 Alondra Boulevard • Paramount, California







Jose, owner of Mascotas Feed and Pet, has 15 years of experience in the pet industry and a lifelong love for animals. He is passionate about helping pet owners provide the best care for their animal companions and is dedicated to offering quality pet products and supplies. Follow Mascotas Feed and Pet on Instagram (*@mascotas_petstore*) and watch for a new website coming soon.

January 22 • 8526 Rosecrans Avenue • Paramount, California







Veronica, owner of Papas & Dogs, was born and raised in Paramount. Her family has been serving food to the community since 1999, beginning with churros and funnel cakes. The new restaurant features classic L.A. street dogs, asada fries, nacho cheese fries, aguas frescas and funnel cakes. Follow on Instagram *@officialpapasanddogs*.

El Peri Sushi





January 28 • 16604 Paramount Boulevard • Paramount, California



This new business is El Peri Sushi's expansion to a dine-in restaurant. Owner Paul has been in the food industry for decades, and he brings bold flavors inspired by Sinaloa to the Paramount community, which he has proudly served for 32 years. Follow on Instagram (*@elperi_sushi*) and Facebook (*El Peri Sushi Restaurant*).

Modern Greek Cuisine

Authentic Mediterranean & Greek cuisine, including halal gyros, kebabs, shawarma, fresh platters & other delicious dishes.

MANNY'S OLIVE & VINE

7906 Alondra Blvd.
Paramount, CA 90723
310-933-8613
Daily 10 a.m.-8 p.m.
Follow on Instagram:
@mannysoliveandvine

PUNKY'S ICE CREAM

A local Paramount business, we can provide ice cream treats for any type of event:

- Private parties
- Fundraising events
- School events
- Fairs & festivals—and *more*

Call Alberto at:

323-945-5504

Instagram: *@punkysicecream*




GRAND OPENING!
EST. 2023
KITCHEN'S CRAFT
BARBECUE
FEBRUARY 14, 2026
RIBBON CUTTING
10:30 AM
GAMES ★ PRIZES ★ GIVEAWAYS
8320 ALONDRA BLVD.
PARAMOUNT, CA


You're invited!
MACLOVIA
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NETWORKING MIXER
THURSDAY FEBRUARY | 12 | FROM 4 - 6 PM
Join us for a networking mixer!
Connect, mingle, and enjoy light eats and a soft drink.
Bring plenty of business cards.
Followed by karaoke.
Members $20
Non-Members $30
Scan code or go to
paramountchamber.com
Maclovia Mezcalita Bar & Grill
13610 Garfield Ave.
South Gate, CA 90280

IMMIGRATION HUMANITARIAN SERVICES PROGRAM

COMMUNITY SUPPORT. DIRECT HELP. COMPASSION IN ACTION.

ABOUT THE PROGRAM

The City of Paramount has launched a new Immigration Humanitarian Services Program to support residents impacted by recent federal immigration activity.

We're working with trusted local partners to deliver real help to those who need it most.

What the Program Provides:

- Delivery of food boxes and essential supplies
- Utility assistance

GET STARTED! CONTACT OUR PARTNERS

Paramount Care Foundation (PCF)
info@pcf.la
(562) 272-4962

Mujeres Unidas Sirviendo Activamente (MUSA)
info@musa18.org
(562) 334-6868

Both organizations are actively identifying and assisting local families in need.



All community members seeking assistance must work directly with the partners listed above. No personal information will be collected by the City of Paramount.

Visit | www.ParamountCity.gov/know-your-rights-immigration-resources/


PARAMOUNT
THE CITY
1660
HEALTHY
PARAMOUNT
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GET FIT!
PHIT
PARAMOUNT HIGH
INTENSITY TRAINING
FREE WORKOUT COURSE
AT PARAMOUNT PARK
Instructor @RazzoukFitness
SATURDAYS • 9 - 10 a.m.
REQUIREMENTS: Must be a Paramount Resident & 16 years and over
(562) 220-2121
PARAMOUNTCITY.GOV
/PARAMOUNTCOMMUNITYSERVICES
WEAREPARAMOUNT

Membership Renewals

Paramount Chamber of Commerce

Paramount Swap Meet.....**58 years**
7900 All America City Way, Paramount, CA 90723

Total-Western, Inc......**31 years**
49 Somerset Blvd., Paramount, CA 90723

Options in Design.....**30 years**
15138 Downey Ave., Paramount, CA 90723

Mattco Forge, Inc......**27 years**
C16443 Minnesota Ave., Paramount, CA 90723

Merlin-Alltec Mold Making.....**27 years**
415543 Minnesota Ave., Paramount, CA 90723

Downey Plumbing, Heating & Air Conditioner.....**26 years**
11829 S. Downey Ave., Downey, CA 90241

Herald's Garage.....**26 years**
18124 E. Alondra Blvd., Paramount, CA 90723

Paramount Furniture.....**26 years**
16450 Paramount Blvd., Paramount, CA 90723

New Commandment Baptist Church.....**23 years**
15548 Paramount Blvd., Paramount, CA 90723

Para Latino Medical Center.....**21 years**
15717 S. Paramount Blvd., Paramount, CA 90723

RMI International, Inc......**19 years**
8125 Somerset Blvd., Paramount, CA 90723

Marukan Vinegar USA, Inc......**18 years**
7755 E. Monroe St., Paramount, CA 90723

Fobi Comprehensive Pharmacy.....**17 years**
7922 Rosecrans Ave., Suite P2, Paramount, CA 90723

R.Cee's Barber Shop.....**13 year**
16601 Paramount Blvd., Paramount, CA 90723

West Coast Arborists, Inc......**8 years**
2200 E. Via Burton, Anaheim, CA 92806

Community Dental Center.....**7 years**
8540 Alondra Blvd., Suite B-4, Paramount, CA 90723

Paramount Care Foundation.....**6 years**
8303 Alondra Blvd., Paramount CA 90723

Arte Jimenez Studio.....**5 years**
8337 Rosecrans Ave., Paramount, CA 90723

Creating Fiber and Tools Inc......**3 years**
7751 E. 70th St., Paramount, CA 90723

PHP Agency - Donald Andrews.....**2 years**
8255 Firestone Blvd., Downey, CA 90241

State Farm Luis Acosta Agency.....**1 year**
7023 Somerset Blvd., Paramount, CA 90723

We're grateful to all these renewing members!

Paramount Chamber of Commerce Member-to-Member Discounts

As a Paramount Chamber of Commerce member, you receive these discounts from your fellow members:

Automotive

Herald's Garage (562-633-2136): 15% discount on labor and a free engine light reset.

Communications

Transcom Telecommunications (562-630-1200, ext. 221): 10% off equipment (business phone services).

Financial Services

SG Tax Services (562-630-4004): $25 off tax preparation for Chamber members and their employees.

Vicky Professional Services (562-634-1178): 20% off bookkeeping and accounting service.

Flowers

Diana's Flowers (562-529-5045): Free local delivery and free balloons.

Health & Wellness

Enagic (562-833-3823): *Free* ionized alkaline water.

Exclusive Sicily Tours & Retreats (310-428-1193): 11% off services.

Plumbing & Heating

Downey Plumbing, Heating & Air Conditioning (562-861-1234): 10% off HydroJet service and/or 10% off material.

Premier Plumbing (562-955-0001): 10% off any call, any time.

Real Estate

GM Properties (562-696-0200): Call Matt. 5% of *gross* commissions on closed deals will be sent to the charity of our choice in your name.

Penta Pacific Properties (562-699-1922): Free market value opinions on commercial and industrial properties.

Restaurants

Alas Kitchen (562/633-1348) • 10% off on food purchases • 15% off to Law Enforcement.

Café Corleone (562-408-6100): 10% off all food purchases.

Casa Adelita (562-408-2360): 10% off (not combined with any other specials).

Casa Gamino (562-634-6225): 10% off on food purchases.

El Peri Sushi Restaurant (562-408-0459): 10% off on food purchases over $10.

Mariscos El Perihuete (562-408-1661): 10% off on food purchases over $10.

Pika Tortas Ahogadas (562-529-5787): 10% off all regular-priced food items (excludes combo deals).

Smoke & Fire Social Eatery (562-363-3109): 10% discount on food items.

Wholesalers & Distributors

Rayvern Lighting Supply, Inc. (562-634-7020): 5% off fixtures and ballast orders (commercial distributor of lighting and fixtures).

To add your business to this list, please call the Paramount Chamber of Commerce at

562-634-3980



Coffee at the Chamber

MEET • NETWORK • CONNECT

On the ***second Tuesday*** of every month from ***8:30 to 9:30 a.m.***

Paramount Chamber of Commerce

15357 Paramount Blvd. • Paramount, CA 90723

Donate a raffle prize to promote your business

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Agency Owner
Sammy T Kotob Insurance Agency
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La Habra, CA 90631
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Cell 714-932-9656
Fax 562-691-9113
skotob@farmersagent.com
CA Producer LIC 0L68077

Immigration Help Center
Abogados en Immigracion y Criminal Immigration and Criminal Lawyers
Call for information: **310-933-8148**
IHC
16209 Paramount Blvd.
Suite 215
Paramount, CA 90723

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Chia-Lun Tsao DDS
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562-531-4740 • drmaxmartinez.com

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madamepompador.com
(562) 408-6145
Dog & Cat Grooming
Local Pick-up & Delivery
All Breeds & Sizes

PARAMOUNT Chamber of Commerce
Dora Sanchez, *Member Services Director*
15357 Paramount Blvd. • Paramount, CA 90723
paramountchamber.com • 562-634-3980

PARAMOUNT Women's Club

Founded in 1928, the Paramount Women's Club is a charitable mainstay in our community. The club meets the fourth Wednesday of each month.

For more information, please contact Beth Hauser at *Ehauser3@verizon.net.*

GFWC • CFWC LOS CERRITOS DISTRICT WOMEN'S CLUBS



Trusted janitorial services for nearly 60 years

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- Safe, effective disinfecting services

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cleantimejanitorialservices.com

SHOP Local PARAMOUNT

When you shop in Paramount, part of what you pay *stays here.* Sales taxes help fund our parks, law enforcement, street maintenance and other important local services and programs. Paramount has more than *900 businesses* to supply all your shopping needs. Invest in our future—*shop local!*

AquaHawk





AquaHawk is a FREE water use monitoring service for Paramount water customers!

After you register, you'll be able to:

Register today!

- **Monitor water usage** — Know about leaks before they cause costly damage!
- **Receive timely leak alerts** — Opt-in services let you choose how you want to receive alerts like e-mail, text, or phone call.
- **Set threshold alerts** — Set billing and usage thresholds, and never be surprised by a high bill again.
- ***Reduce Usage*** — See how much water you use and find effective ways to reduce usage.

Sign up online at: paraca.aquahawk.us/register

City of Paramount Water Division
(562) 220-2018 | cssupport@paramountcity.gov

PARAMOUNT THE CITY
Safe, Healthy, and Attractive