

PULSE BEAT

DIGITAL RATE SHEET

Pulse Beat is a publication by the Paramount Chamber of Commerce, for the purpose of community information and advertising by the business community. Advertising is limited to current membership within the Paramount Chamber of Commerce. Not for political ads or legal classifieds Total distribution is by email announcement to all member and parties who are on our email list. We also post on our website and social media. Online copies of the Pulse Beat are found on the Paramount Chamber of Commerce website.


Members Rate (per Issue)				
Grayscale w/Spot Color	Open	3X	6X	12X
Full Page	550	505	460	435
Half Page	321	300	252	231
Quarter Page	205	185	160	136
Eighth Page	137	120	102	92
Sixteenth Page	102	83	75	55
Local Dining Coupon	56	53	49	45
Business Cards	41	32	28	24
Classifieds	13			

ADDITIONAL CHARGES & DISCOUNTS
<ul style="list-style-type: none"> • FULL COLOR: ads subject to 20% surcharge. • Position request subject to 20% surcharge, otherwise position not guaranteed. • Complete ad design is 30% of ad cost. Minor corrections at no charge. Proof to be signed off. • PRE-PAY: 10% discount for pre-paid ads • PRE-PAY: 15% discount for Full Year ads

Ad Size Specs		
	WIDTH	DEPTH
Full Page	10"	16"
Half Page	10"	8"
Quarter Page	5"	8"
Eighth Page	5"	4"
Sixteenth Page	5"	2.25"
Coupon	3.25"	3.75"

ADDITIONAL SPECS
<ul style="list-style-type: none"> • Column width is 2.25 inches. • Each page is 4 columns wide. • Page is 10 inches by 16 inches in length. 85 line screen for all half-tones, monthly deadlines for advertising in the Pulse Beat is 15 days before publication date.

We Accept



For a Sales representative to assist you, please contact the Paramount Chamber of Commerce office (562) 634-3980 - Fax (562) 634-0891 - inquire@paramountchamber.com
 For electronic copies see our website: paramountchamber.com