

PULSE BEAT

DIGITAL ADS RATE SHEET

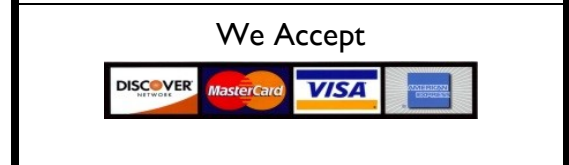
Pulse Beat is a publication by the Paramount Chamber of Commerce, for the purpose of community information and advertising by the business community. Advertising is limited to current membership within the Paramount Chamber of Commerce. Not for political ads or legal classifieds Total distribution is by email announcement to all member and parties who are on our email list. Printed copies can be requested and mailed to residents at no charge. We also post notifications on our website and social media. Online copies of the Pulse Beat are found on the Paramount Chamber of Commerce website and can be downloaded. All ads in Pulse Beat are also broadcast on our advertising screen in house.

Members Rate (per Issue)				
Grayscale w/Spot Color	Open	3X	6X	12X
Full Page	733	674	612	581
Half Page	428	400	337	308
Quarter Page	274	245	214	182
Eighth Page	182	159	136	122
Sixteenth Page	136	110	98	73
Local Dining Coupon	75	70	65	60
Business Cards	55	43	37	32
Classifieds	13			

ADDITIONAL CHARGES & DISCOUNTS
<ul style="list-style-type: none"> • FULL COLOR: ads subject to 20% surcharge. • Position request subject to 20% surcharge, otherwise position not guaranteed. • Complete ad design is 30% of ad cost. Minor corrections at no charge. Proof to be signed off. • PRE-PAY: 10% discount for pre-paid ads • PRE-PAY: 15% discount for Full Year ads

Ad Size Specs		
	WIDTH	DEPTH
Full Page	10"	16"
Half Page	10"	8"
Quarter Page	5"	8"
Eighth Page	5"	4"
Sixteenth Page	5"	2.25"
Coupon	3.25"	3.75"

ADDITIONAL SPECS
<ul style="list-style-type: none"> • Column width is 2.25 inches. • Each page is 4 columns wide. • Page is 10 inches by 16 inches in length. 85 line screen for all half-tones, monthly deadlines for advertising in the Pulse Beat is 15 days before publication date.



For a Sales representative to assist you, please contact the Paramount Chamber of Commerce office (562) 634-3980 - Fax (562) 634-0891 - inquire@paramountchamber.com
 For electronic copies see our website: paramountchamber.com